

What is Reverse Alert?

Reverse Alert is an enhanced emergency alert system that allows citizens to choose the type of emergency information they want to receive. This alert program is provided free through a partnership between The City of Corpus Christi and Nueces County. Reverse Alert will allow authorities to send emergency information to you depending on the preferences you choose. Alerts can be sent to users by text message, email, hearing impaired receiving devices and phone call (business lines, cellular phones and home numbers). Authorities can also use the system to send non-emergency community alerts. Users can customize their profiles to receive alerts issues for areas near schools, nursing homes or any address. Reverse Alert also gives users the options to choose what skills they can volunteer during an emergency, identify their business type or list any special medical needs. The information residents provide is protected and will not be used for any other purpose.

When will Reverse Alert be activated?

Reverse Alert will be activated in the following events:

- Emergency Alerts: Evacuation notices, hazardous materials incidents, community policing (AMBER alerts, endangered missing adults, investigative canvassing, prisoner escapes, search for outstanding suspects), public health alerts (boil water alerts, biting animal alerts, infectious disease outbreak, heat and cold advisories to vulnerable populations), severe weather, and any other threat to the health or safety of residents.
- Community Alerts: Non-emergency police and fire information, community event information, utility notifications, public meetings, and public works projects/road closures, etc.

Who receives Reverse Alert emergency messages?

All Nueces County citizens with published telephone numbers listed in the white pages (business and residential lines) will receive Reverse Alert emergency messages. Messages will also be dispatched to citizens who register their communication devices for this unique service.

If I am already listed, why register my personal contact information?

The more personal lines of communication you register with Reverse Alert, the more likely you are to receive an emergency message in a timely and efficient manner.

How do I register my personal contact information?

To register for Reverse Alert, visit www.reversealert.org

What if my personal contact information changes?

If there is a change to your personal contact information, simply access your Reverse Alert profile and update your information. Also, please keep your contact information current at your child's school.

Will my personal contact information be shared with others?

No. All personal contact information registered in the Reverse Alert system will be protected, kept strictly confidential and will only be used for emergency purposes.

In addition, Tuloso-Midway will continue to use School Messenger and Living Tree to communicate with parents on school-related events in addition to emergency notifications. Please provide the school with your most current phone number and email.