



Tuloso Midway Middle School
Mariachi Los Guerreros
Directors: Ernesto Constante and Antonio De La Rosa
9760 La Branch
Corpus Christi Texas, 78410

Dear friends and family of the Tuloso-Midway Community,

Tuloso Midway Middle School will be hosting its First Annual “La Fiesta del Mariachi” Concert and Fundraiser Saturday, May 5, 2018 at 1:00pm in the Jim Cooper Auditorium. Tuloso-Midway I.S.D. introduced mariachi to its middle school students at the beginning of the 2017-2018 school year and formed Mariachi Los Guerreros. Within a year, the program has grown from 30 students to having almost 60 strong for the beginning of the 2018-2019 school year. Mariachi Los Guerreros is under the direction of Mr. Ernesto Constante and Mr.



Antonio De La Rosa who have been mariachi advocates for over two decades combined. It is our mission to provide the culture and heritage of the mariachi through traditional Mexican folk music. We aspire to have the students appreciate and understand the importance of heritage and culture to better identify with ethnic roots.



We are hosting our First Annual “La Fiesta del Mariachi” Fundraiser event to help raise money for next school year’s needs. The mariachi program will need to purchase uniforms, sombreros, boots, belts, instruments and instrument accessories.

Since this is our first year to raise money for a program in its infancy, we are hoping that you can help us reach our monetary goal of \$10,000 by becoming a sponsor. Regardless of the amount you choose to give, your company will be listed in a program along with other companies contributing to Mariachi Los Guerreros. Please feel free to make a contribution that you’re comfortable with. See the attached Sponsorship Levels Document to find the giving level that’s right for your company.

We would like to thank you in advance for your generosity. Please do not hesitate to contact me, Antonio De La Rosa, directly at (361) 903-6600 ext. 3301 or by email adelarosa@tmisd.us if you have any questions or if you are ready to sponsor.

All the best,

Ernesto Constante
Antonio De La Rosa

Tuloso-Midway Middle School

Mariachi Los Guerreros

Donation Form

Instructions: Please fill out the following information below. On the opposite side of this form, initial by the donation that you would like to make. Please attach any artwork or business card that you would like included in the concert program as part of your advertisement. **Turn in to a mariachi member or drop off at the TM Middle School front office no later than April 30, 2018.**

Name: _____

Phone Number: _____

Mailing Address: _____

E-Mail Address: _____

Company or Entity: _____

If you would like to make your donation anonymously (no advertisement in the program), please accept our deepest gratitude for your generosity.

All donations are tax deductible. A tax deductible form will be filled out and delivered upon receipt of donation.

T-Shirts and Tickets for the \$75 and \$100 donations will be delivered on or before May 3, 2018.

If you would like to make a donation larger than \$100, please indicate in the empty space.

Please make checks payable to TMMS and include Driver License Number.

On the memo line, please write "Mariachi".

Concert will be held at the Tuloso-Midway Middle School Jim Cooper Auditorium.

Thank you so much for your consideration.

Sponsorship Level

Donation	Free Concert Tickets	Free T-shirt	Ad in program	Ad size	Initial
\$25.00	0	0	Yes	Business Card Size	
\$50.00	0	0	Yes	Business Card Size	
\$75.00	2	1	Yes	1/4 page	
\$100.00	4	2	Yes	1/2 page	

General Admission Concert Ticket value = \$8.00

T-shirt value = \$15.00

Half page 7.5" X 10"

Business Card Size 3.5" X 2.125"

**IMPORTANT: PLEASE
INCLUDE ALL
ARTWORK FOR
ADVERTISEMENT**

Quarter page 7.5" X 4.75"